

5 “STEPS” to get people to want to do business with you!

Studies show that people do business with a company because they feel valued, cared for, or appreciated!

That is accomplished with people skills...your personality and ability to effectively communicate with others in various situations!

I teach employees **“What to Say & How to Say It”** on the **phone and face-to-face** using my proven **5 “STEPS” method!**

Your employees will learn the power of their smile, tone of voice, facial expression, posture, and how to put into people what they want back!

Sign up today for this 2 hour seminar that gets results!

Date: [Wednesday, October 10, 2018](#)

RSVP by: [Tuesday, October 9, 2018](#)

Location: Inn of the Hills, [1001 Junction Highway, Kerrville, TX 78028](#)

Times: [10:00am-12:00pm](#) or [3:00pm-5:00pm](#) or [6:30pm-8:30pm](#).

Admission: fee per attendee \$59.00; \$54.00 per attendee for 3 or more.

Here are some of the other things they will learn...

- The surprising secrets to giving great customer service!
- How to get people to listen and respond to them!
- How to get along with co-workers!
- The signals they are sending and how to take control of them!
- How to control people’s perception!
- The power of empathy and the difference it makes!
- The benefits of commending!
- How to have fun & be happier every day (and show it)!

So who is this guy anyway?

Sid gave his first presentation on February 8th, 1970 and has been teaching the art of “What to Say & How to Say It” and sharing his “5 STEPS method ever since! He lectures throughout the United States and Canada to a wide variety of professional, corporate, academic, and civic groups. He combines his powerful message, humor, and insight with an entertaining twist, creating a dynamic learning experience that transforms the way people relate to themselves and others! He will have you laughing and learning at the same time! Sid is a published author and humorist who does make a difference!

Sid will show you how to Smile, Laugh, and Have Fun with customers, fellow employees, and even those you live with!

I am available for in-house seminars, keynotes, workshops, employee meetings, and consulting!

To register: Call Sid, you’ll be glad you did! [830-285-1314](tel:830-285-1314).